

Startup G7CR launches free custom solutions for SME Automation

Bengaluru | Thursday, Sep 29 2016 IST

City-based startup G7CR, today launched 'Business Enablement and Automation Programme (BEAP)', a free suite of custom solutions for the SMEs.

The ITaaS solution leveraging Microsoft's Azure, is aimed at enabling SMEs turn digital disruption into competitive advantage by offering business process automation in innovative business model, at low cost, a company official said.

Speaking to reporters, G7CR MD and Chief Software Architect Christopher Richard, said the company's offering would help SMEs accelerate their growth, while freeing up vital resources such as financing for core business functions.

Lack of financing coupled with fast paced digital disruption were proving to be major constraints for most SME's today as they try to scale up and become increasingly competent, said Mr Richard, who is also the President of Karnataka Small and Medium Scale Industries Association.

He said the hosting cost of the solution would be as low as Rs 2000 per month for SMEs, while it covers six leading verticals under MS solutions. "Going forward we will be offering business solutions based on SAP and other platforms."

The startup launched four months ago is eyeing a top line of Rs 3 crore per month in 12 months and ready to invest a further Rs 10 crore for technology development during the same period.

The company will offer 24x7 support besides providing software development, migration, adaption and implementation for various verticals like healthcare, education, manufacturing and other sectors. UNI RS MSP CS 1628